# COLOR CORRECTION I

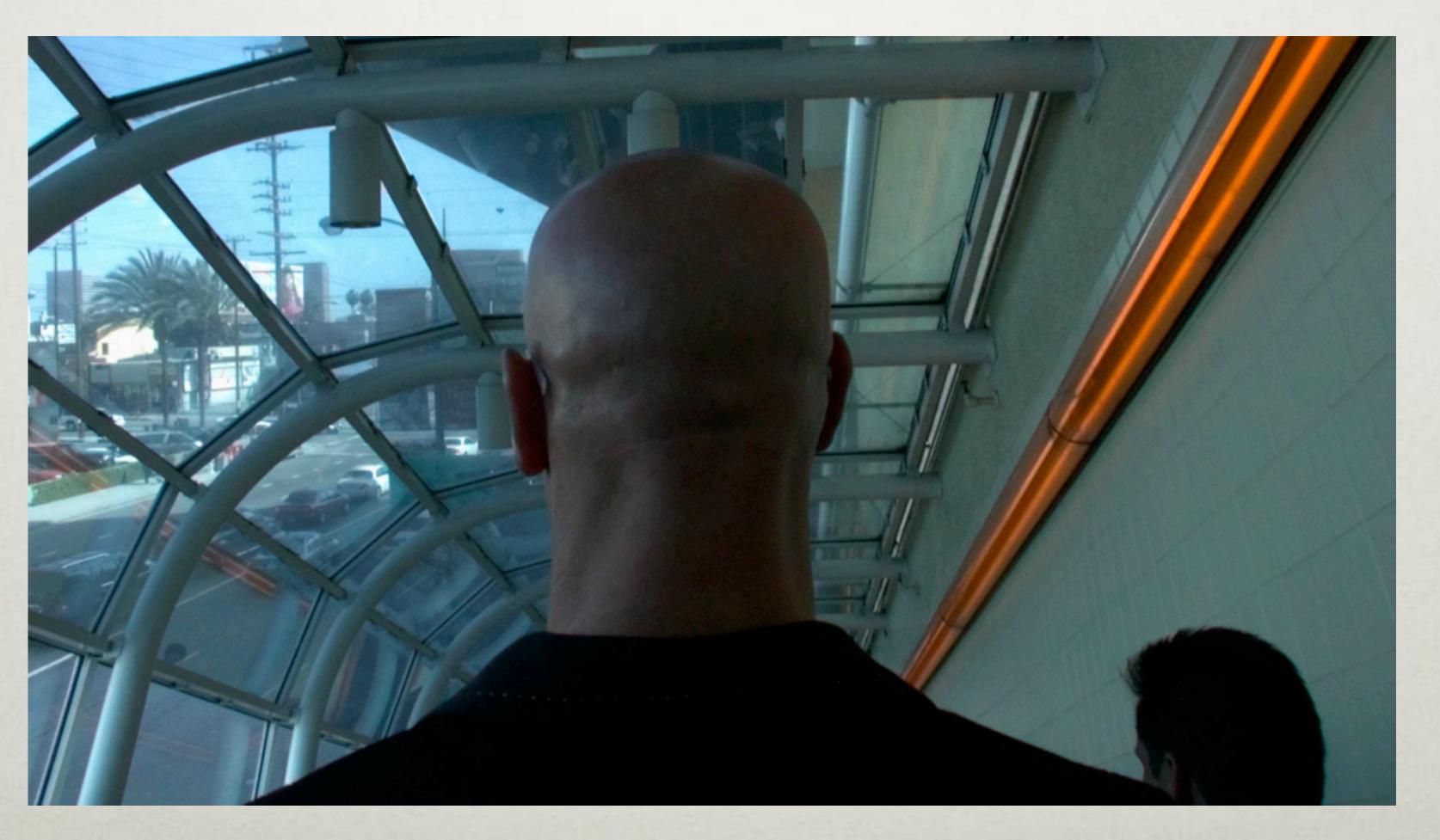
INTRO TO COLOR CORRECTION

#### UNDERSTANDING COLOR

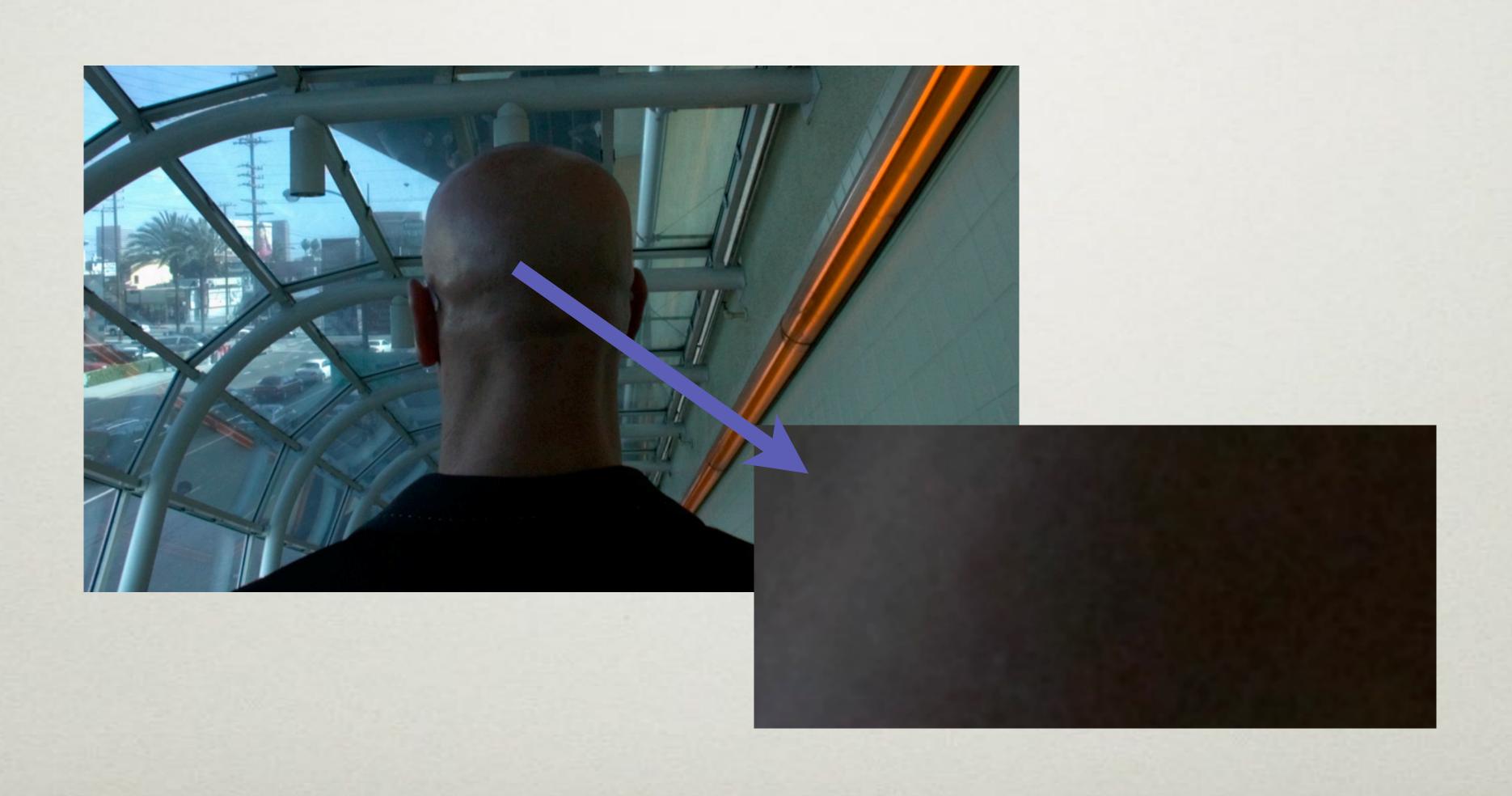
Qualities of Color - Color plays important role in human life. Many colors have special qualities associated with them

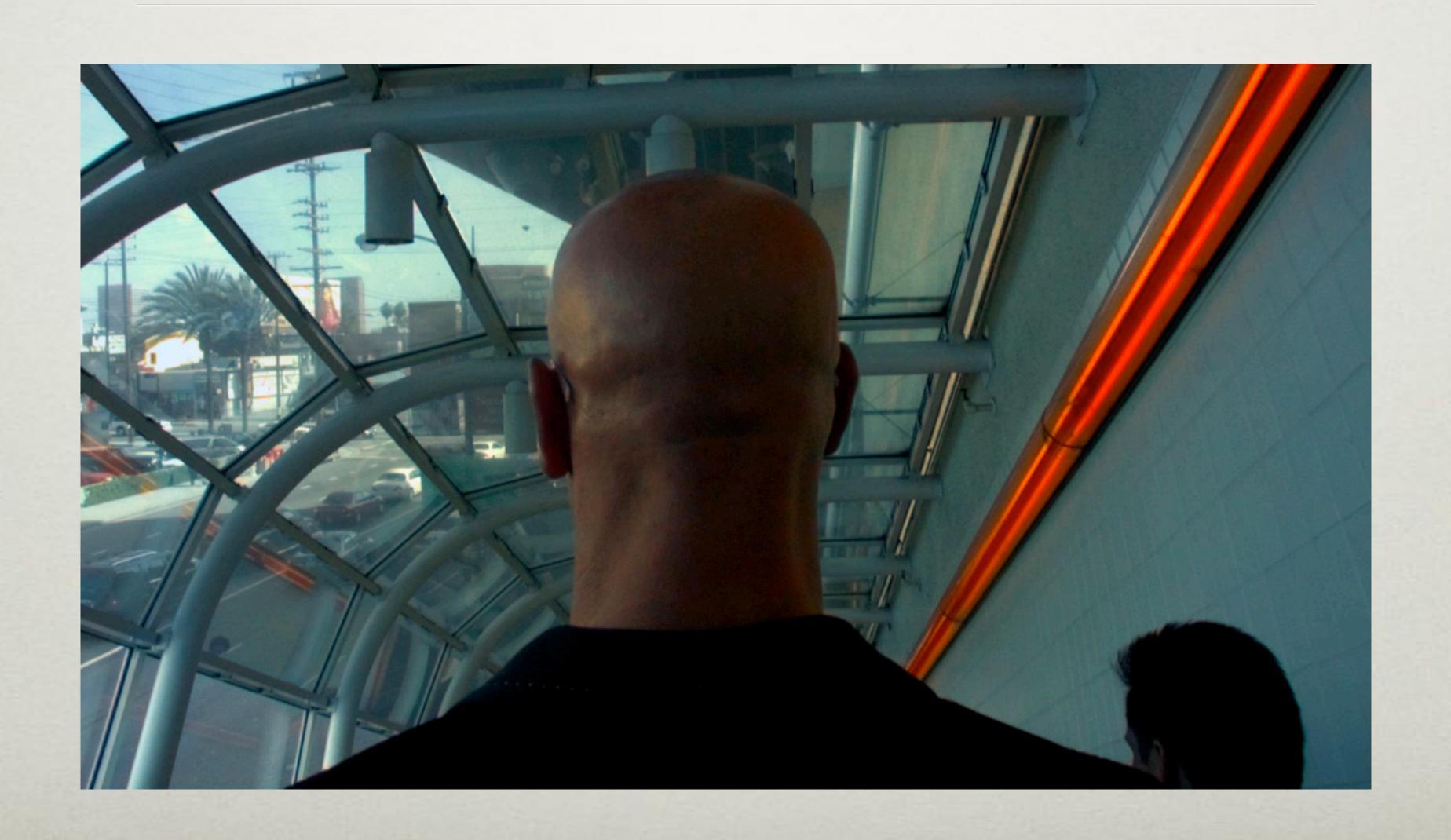
## QUALITIES OF COLOR

- Red = Danger (blood)
- Green = Festive & calm (greenery)
- Yellow = Welcome, sunny feeling
- Blue = Calming, restive, safe
- White = Purity (innocence)
   not in China (death)
- Black = Sophistication/power



Is his head really skin colored?

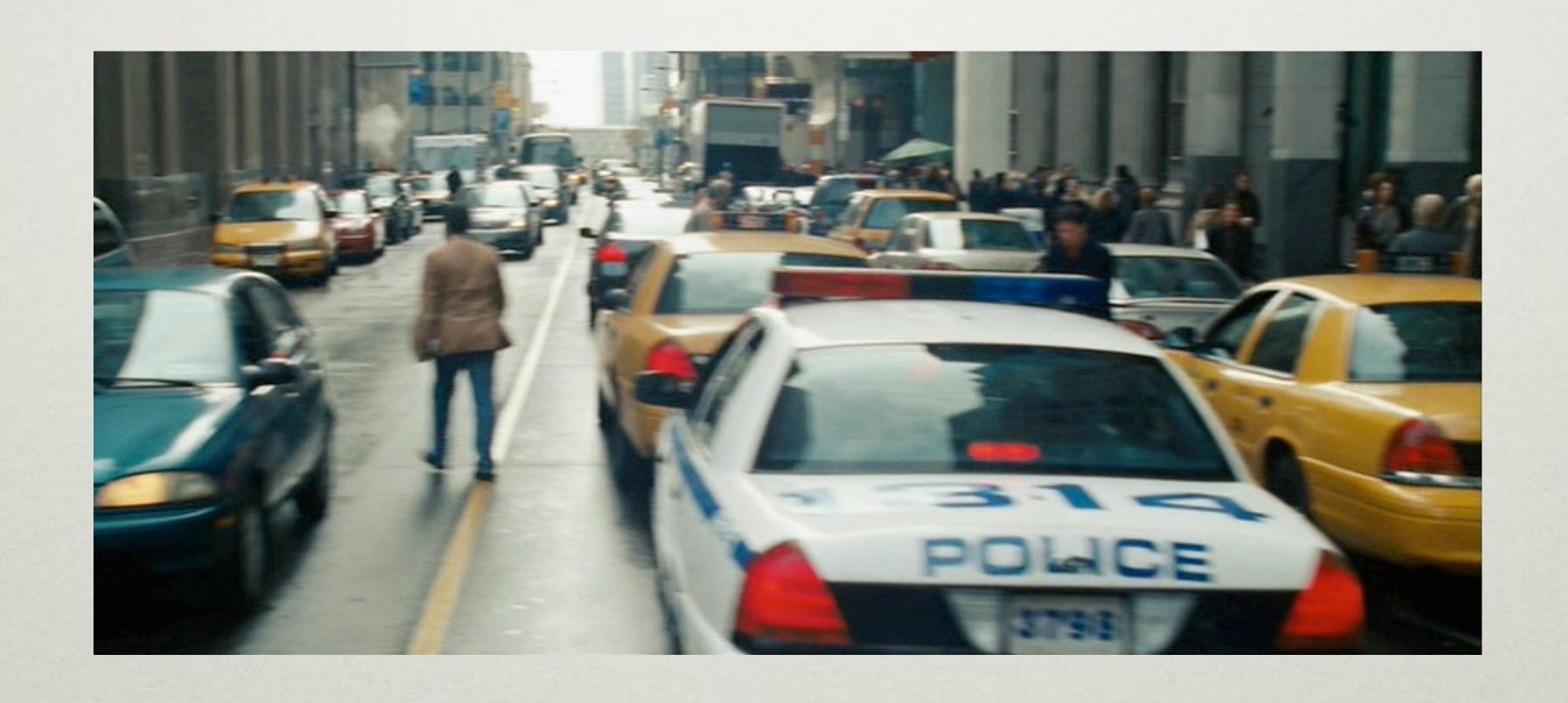




- People are pink/orange (a color I like to call porange)
- Grass and summer trees are green
- Water and skies are blue
- Fire engines, stop signs, and blood are red



• The good colorist first picks the memory colors important to the scene, and then ensures that they stay consistent, often combating adverse factors to do so





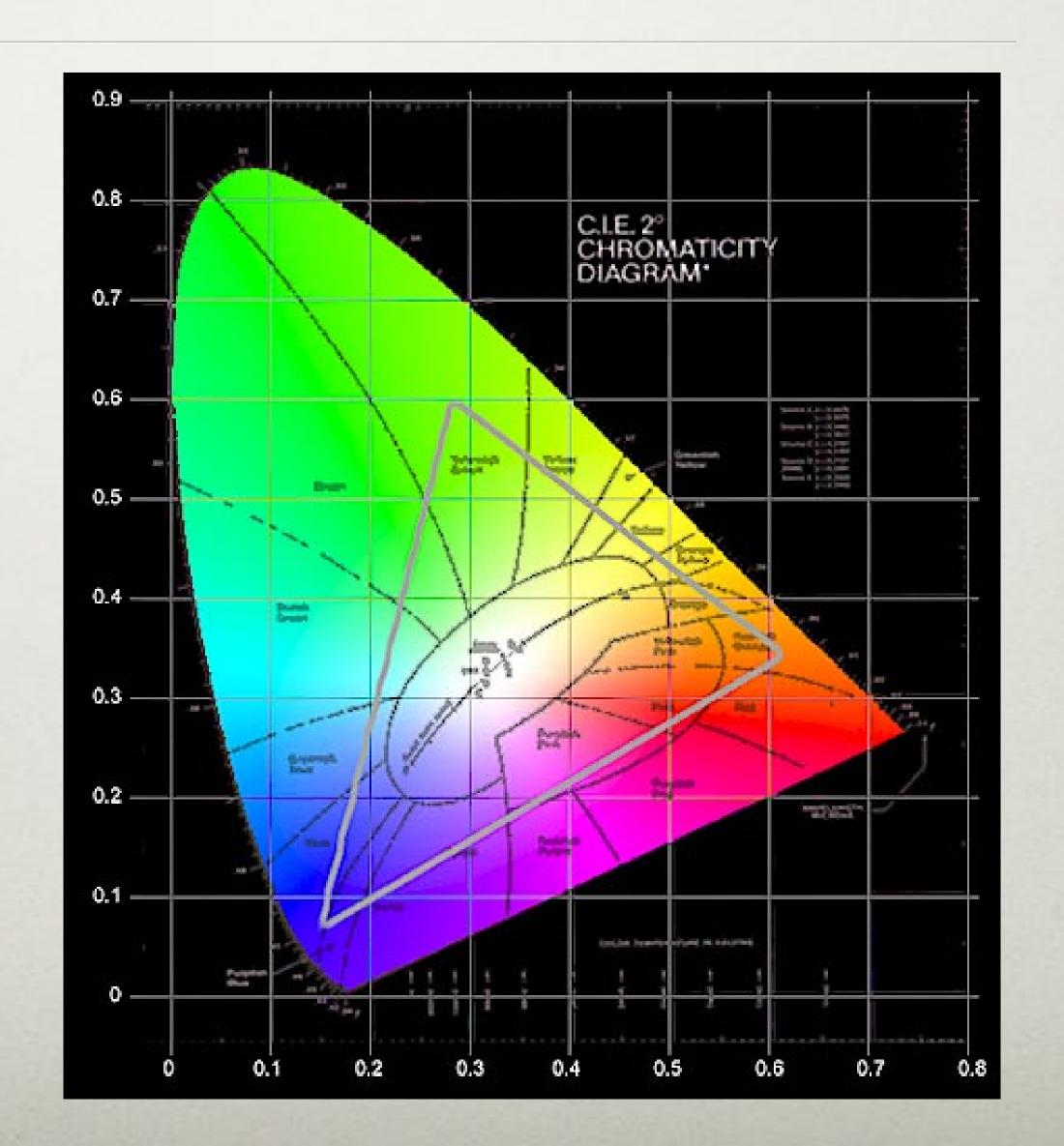
Before

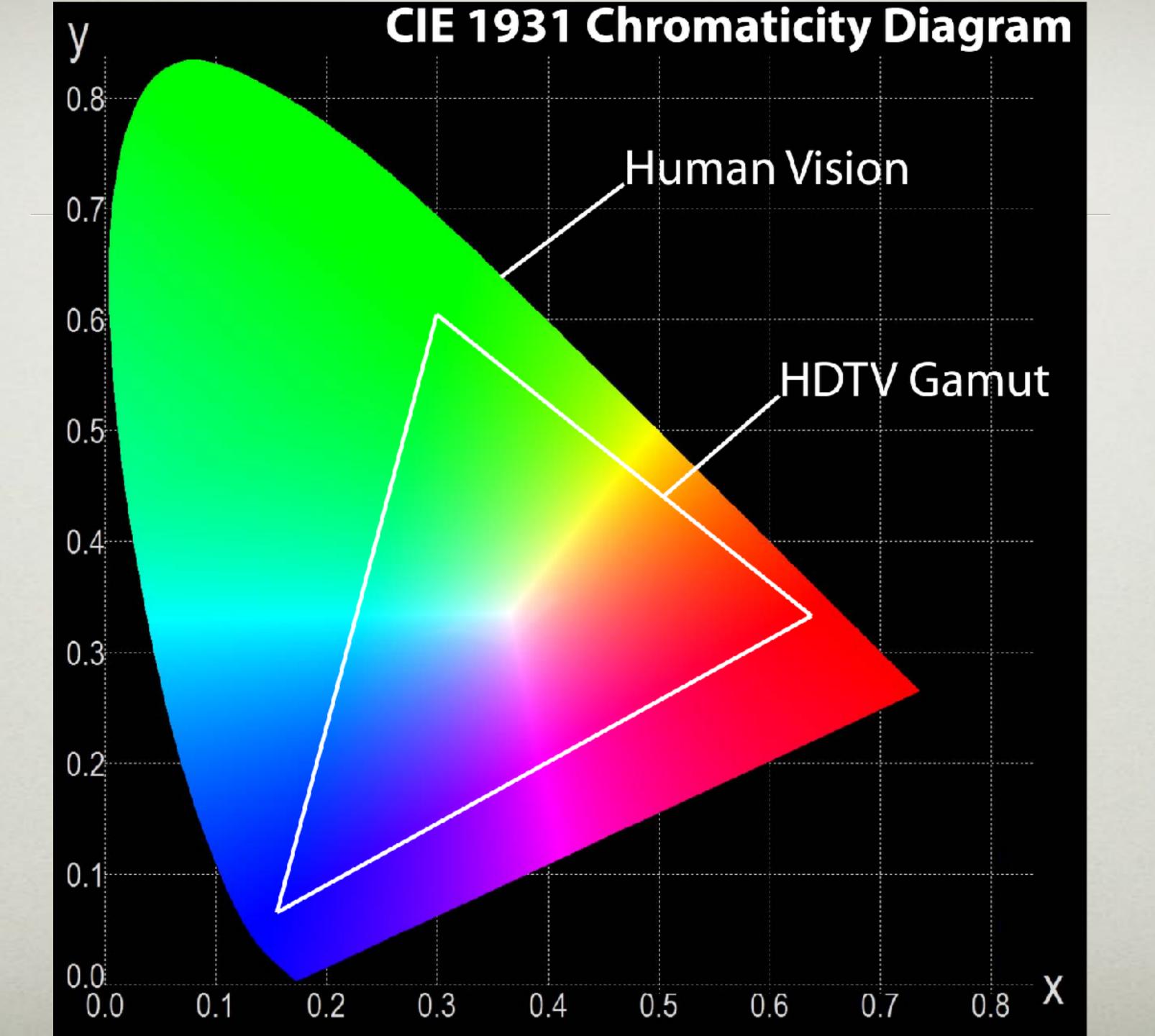


After

#### COLOR SPACE

 Series of number that describe many colors

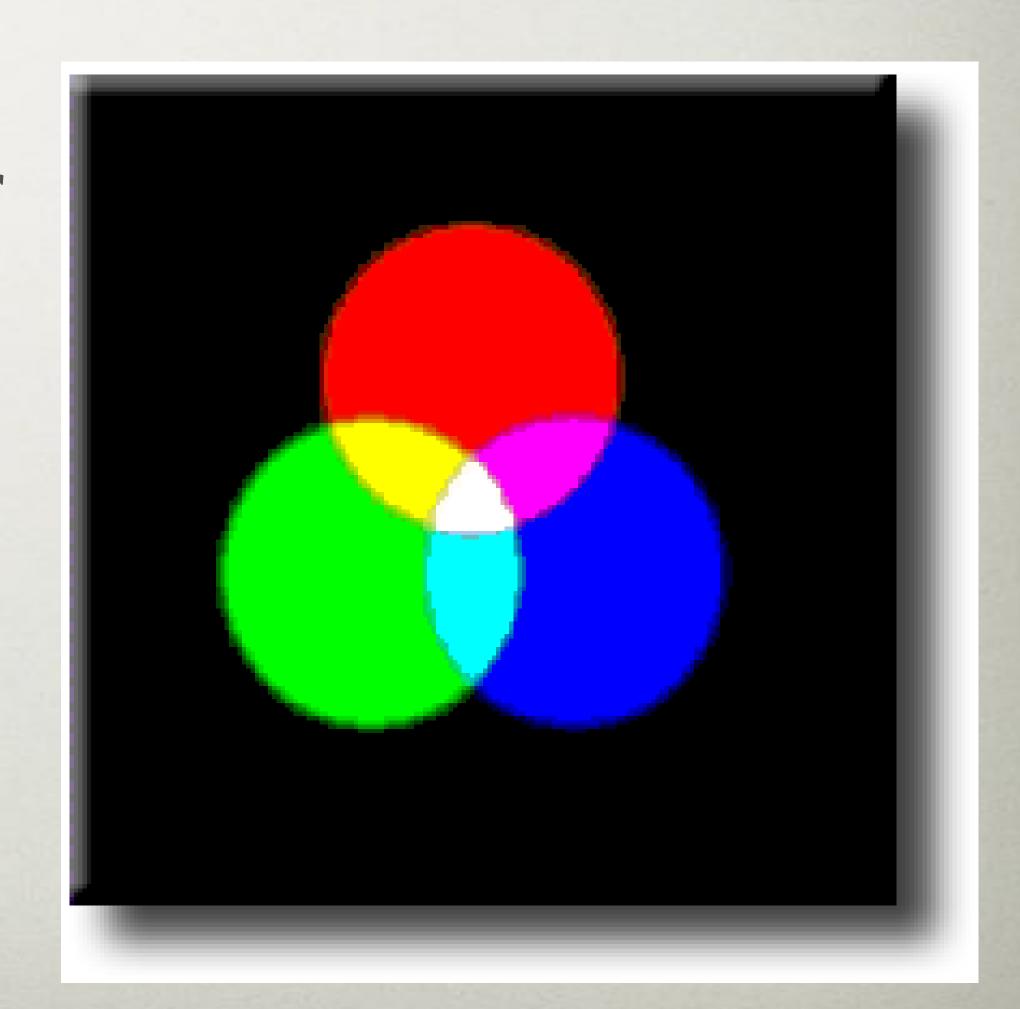




#### RGB COLOR SPACE

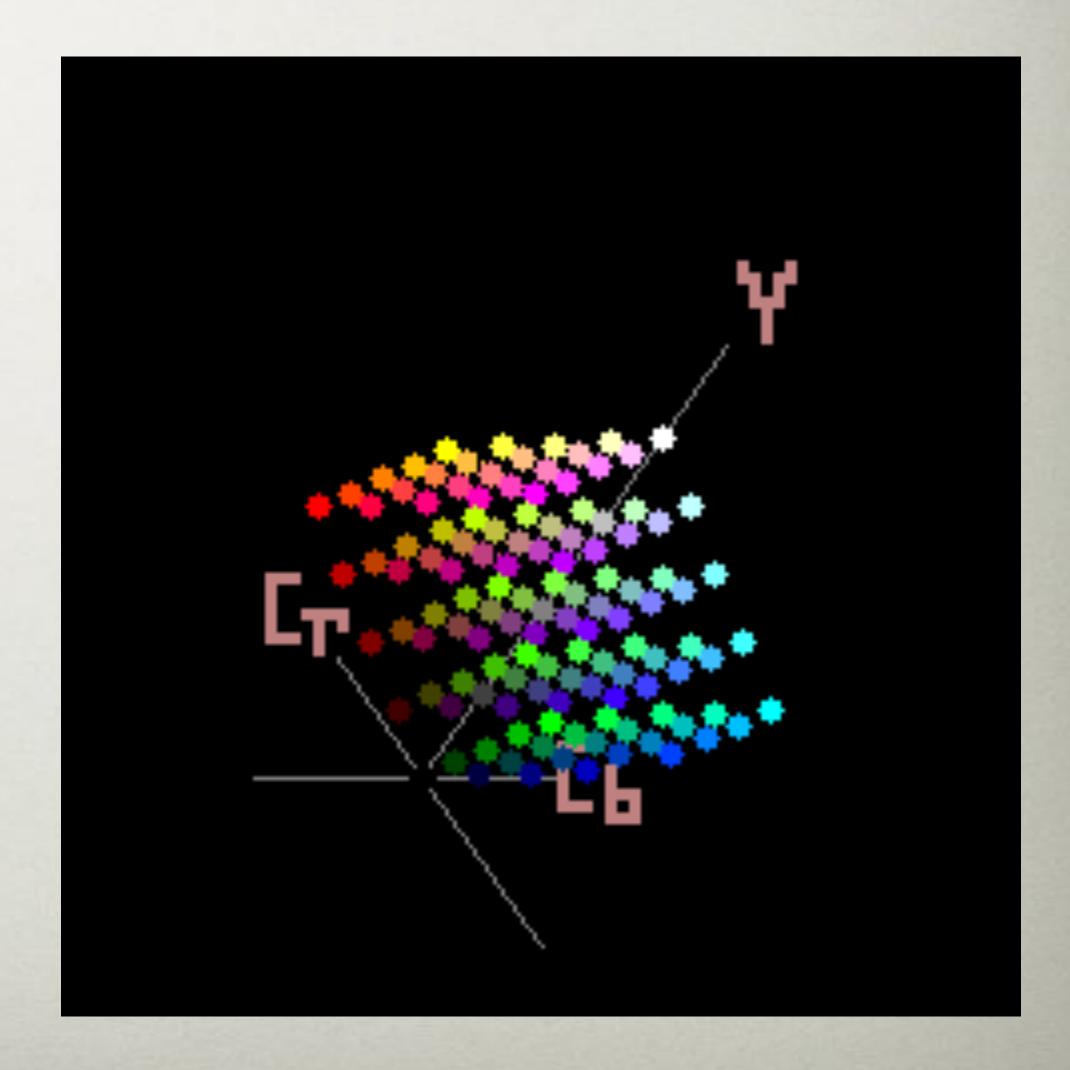
- Used in digital imaging and computer graphics.
- Additive. Colors can be derived by adding RGB in various combinations.
- Luminance encoded in each channel.

  Difficult to process colors w/out
  affecting image brightness.



#### YUV COLOR SPACE

- Used mostly for video capture and processing.
- Separates the luminance and chrominance information.
- Smaller bandwidth = limited range of colors.
- YUV = YCrCb (component)



## COLOR SPACE STANDARDS

Rec. 601	CCIR 601 (ITU) 1982 Standard Definition color space YCbCr 4:2:2 RGB<-> 601 matrix <-> YCbCr <-> 601 matrix <->
Rec. 709	BT. 709 (ITU) 1990 High Definition (1080) color space Similar to Rec. 601 and sRGB but gamma 2.4! RGB<-> 709 matrix <-> YCbCr <-> 709 matrix <->
Rec. 2020 (the future)	BT. 2020 (ITU) 2012 Standards for UHD (4K), SDR, and Wide Color Gamut Larger color space than Rec. 709
sRGB	Similar to BT. 709 (ITU) 1990 Display color standard for computer monitors Gamma 2.2

# WHEN TO USE COLOR SPACE STANDARDS

Rec. 601	Use when editing SD
Rec. 709	Use when editing HD/UHD at SDR
Rec. 2020 (the future)	When shooting for HDR or Wide Gamut at UHD or greater.
sRGB	For Web/Device or Photoshop output

#### LUMINANCE

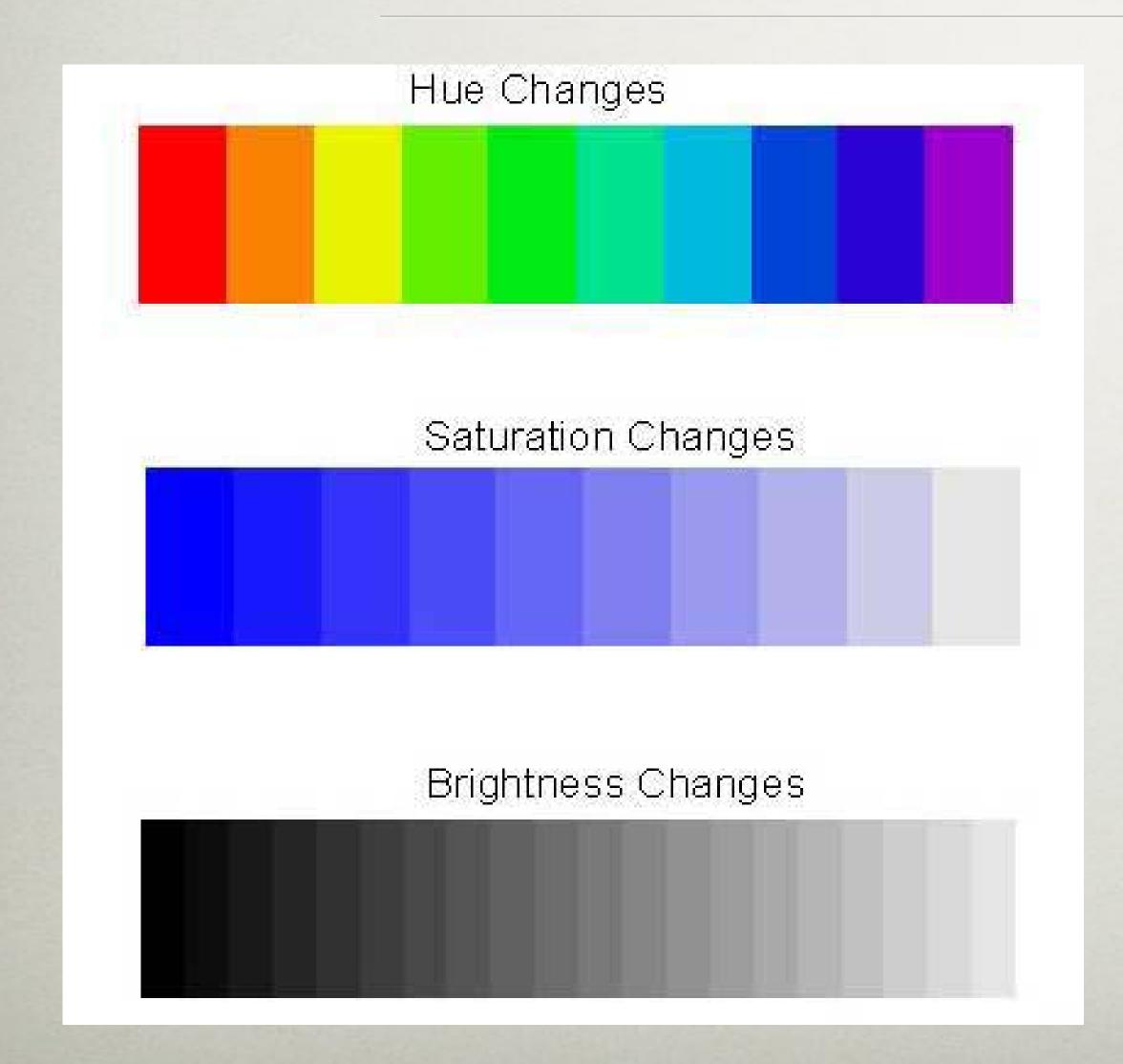
- Brightness from black, through greys, and into the brightest white.
- Doesn't take into account the color of an image.
- Measured by FCP in 0-100%, Resolve in 0-1023

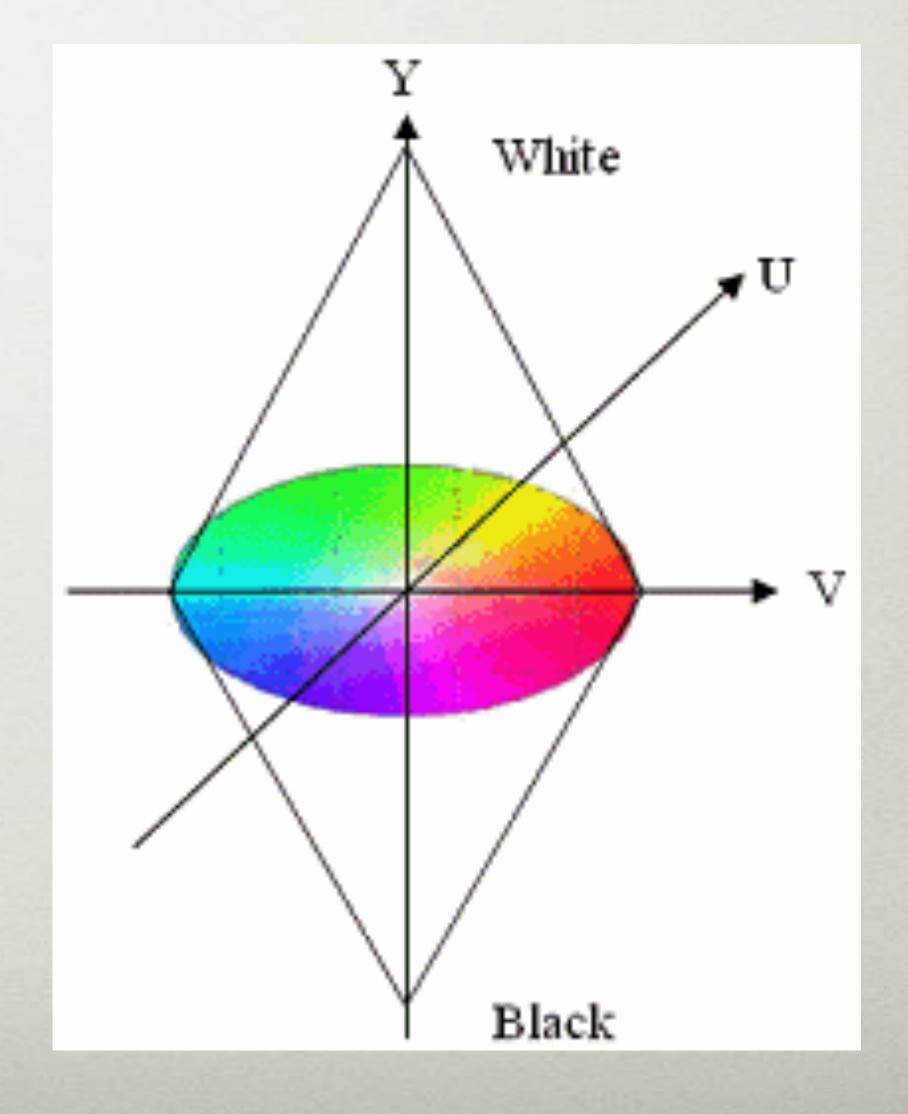


#### CHROMINANCE

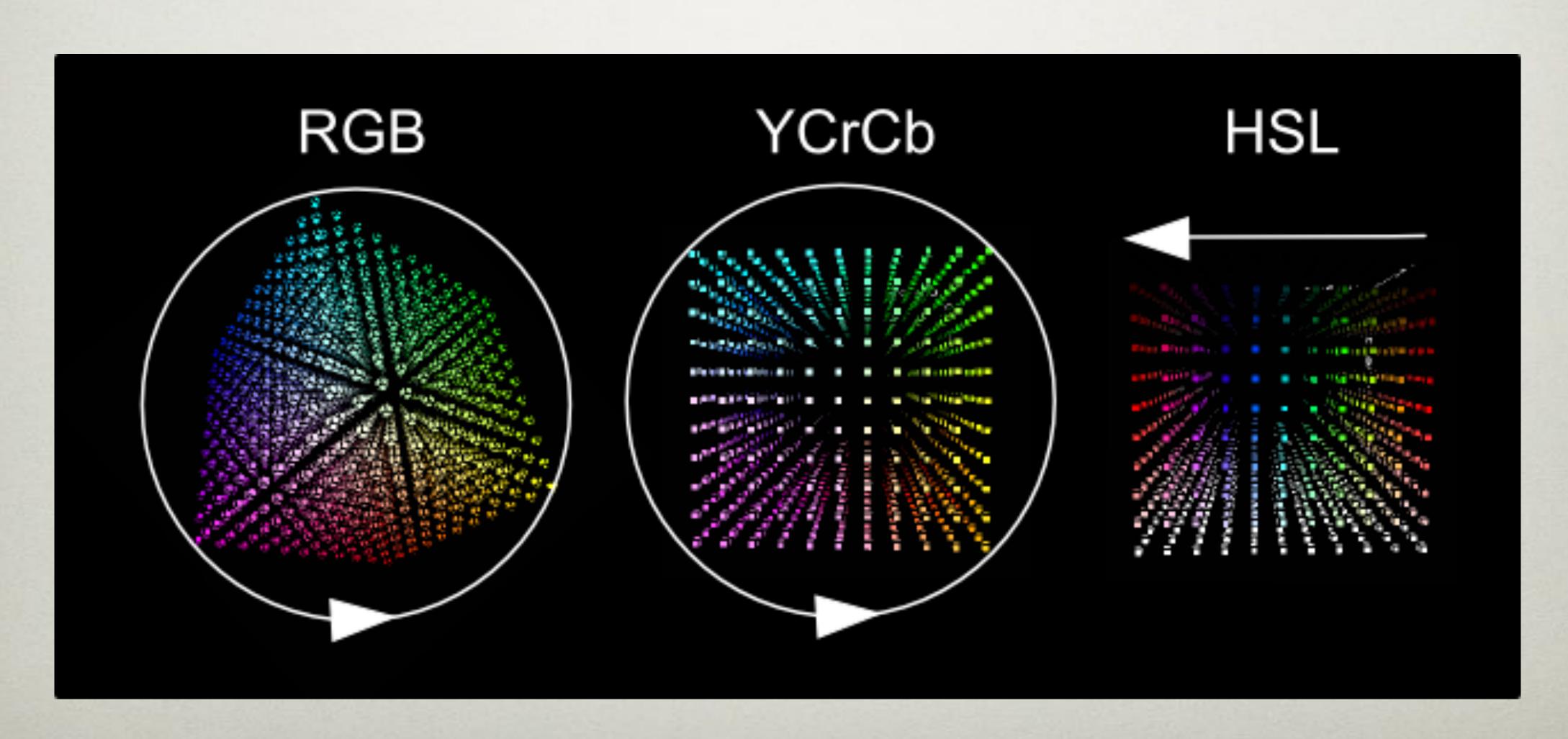
- Display of the various colors in your video.
- Different color spaces display colors with variations. Certain colors in the RGB color space have no equivalents in the YUV color space.
- Hue and Saturation

# CHROMINANCE





# RGV VS YUV VS HSL



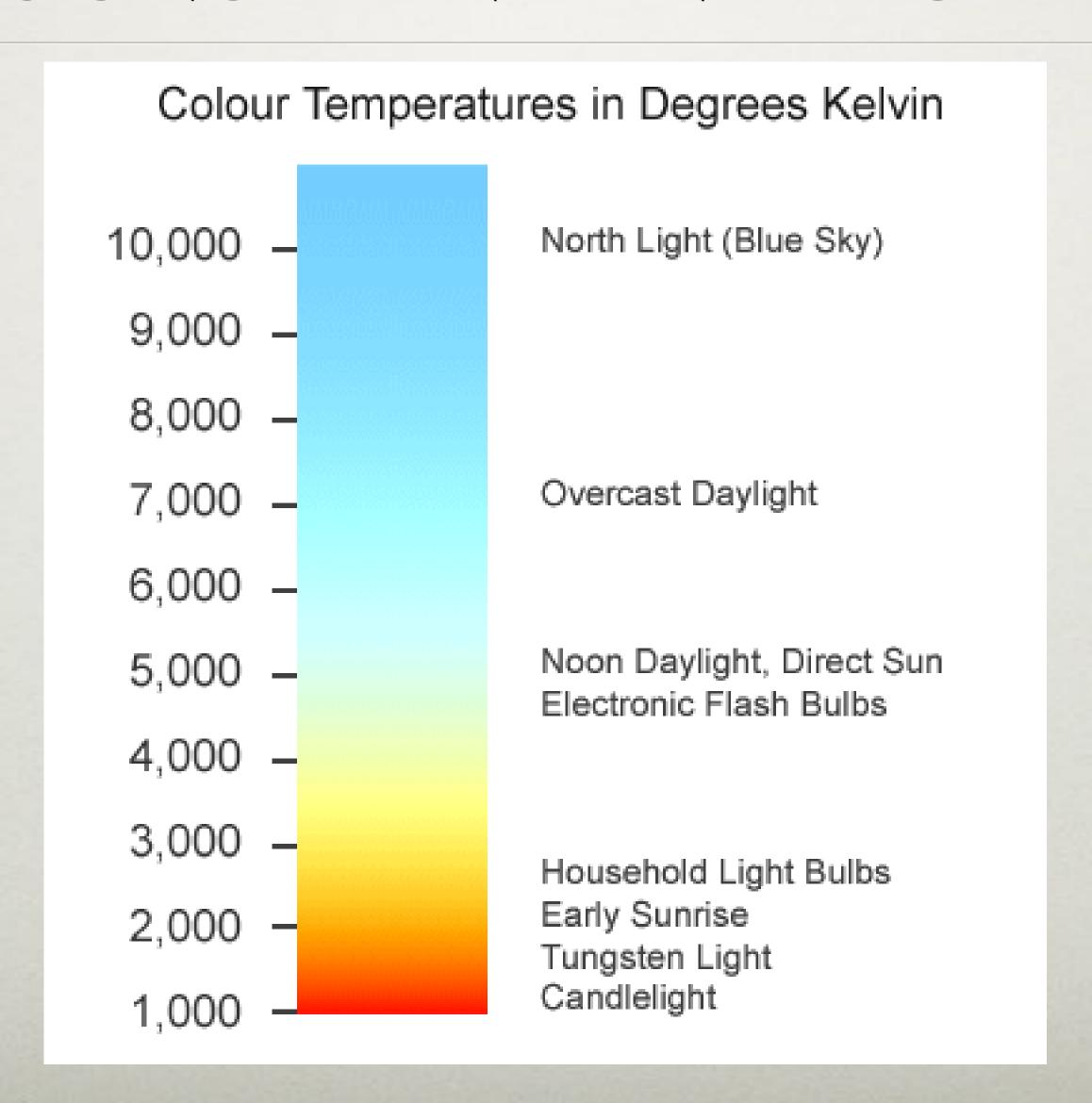
#### COLOR TEMPERATURE

- Important for colorist to understand.
- Color temperature of the lighting in any scene changes the viewer's perception of colors and whites.

#### COLOR TEMPERATURE

• Each light source that illuminates the scene its has own particular color temperature.

#### COLOR TEMPERATURE



# GOALS OF COLOR CORRECTION

- Optimize the source material
- Creating a "look"
- Preparing material for different media (web vs. dvd vs. DI)
- Creating focus on key elements
- White balance/exposure correction
- Creating special effects

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